

the WOND'RY


VANDERBILT'S INNOVATION CENTER

Better Design, Better Results

Learn how design thinking can improve your team's outcomes


THE WOND'RY INNOVATION AND DESIGN WORKSHOP

WHAT IS THE WOND'RY INNOVATION AND DESIGN WORKSHOP?




The Wond'ry Innovation and Design Workshop is designed for any business or work unit on the campus who are looking to solve their problems creatively. Inspired by Prof. David Owens book, "Creative People Must Be Stopped: 6 Ways We Kill Innovation", the workshop is fully customizable to meet each client's needs and availability. The workshop takes the clients through the design thinking process starting with finding the right problem through empathy and clearly defining the problem and moves onto ideation session including brainstorming, prototyping, testing, and iteration for rapid learning and improvement.

HOW LONG IS THE WORKSHOP?




The Wond'ry Innovation and Design Workshop team will design the sessions depending on your needs and team's availability. It can range from one-day workshops to multiple half-day sessions.

CAN WE SCHEDULE A WORKSHOP FOR MULTIPLE WORK UNITS WHO COLLABORATE FREQUENTLY?



Yes, we can accommodate multiple work units for a workshop. However, we currently have a capacity of 25 participants maximum per session for an effective and efficient learning experience.

HOW MUCH DOES THIS SERVICE COST?



At the Wond'ry, we consistently develop programs to uphold our responsibility of creating innovation capacity and capabilities on the campus and to foster radical collaboration and embody the Vanderbilt Way. We strive to provide our resources at no cost for all students, staff, and faculty.

WHERE SHOULD WE SIGN-UP?

You can email your request to thewondry@vanderbilt.edu with a subject line of "Innovation and Design Workshop: {your work unit}".