



EXPLAIN THE VISION

A Tool for Leaders

Appeal to Common Ideals – Preparation for the Team Meeting

Consider the compelling image of what the future will look like when the team joins together in a common cause and then animate the vision:

1. Paint a compelling picture with words.
2. Use metaphors and analogies to describe the vision.
3. Create an image of the future.
4. Use positive language.
5. Speak genuinely.
6. Use stories.

Discussion during the Team Meeting

1. What do we need to do to get there and how will we conduct ourselves?
2. How will accomplishing the outcomes make a difference for the institution, for the department and for the team?
3. How will we know we have succeeded?